



**FOR IMMEDIATE RELEASE**

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**DURASWITCH ANNOUNCES 2005 LICENSEE OF THE YEAR WINNERS  
GGI named Licensee of the Year North America**

**PHOENIX, Ariz. (January 23, 2006)** – Duraswitch, a division of InPlay Technologies, is proud to announce the Licensee of the Year Award winner for 2005:

**GGI International: 2005 North American Licensee of the Year**

The awards program recognizes licensees who have demonstrated strong overall support of the Duraswitch technology including royalty revenues, innovative designs and marketing efforts.



GGI is a strong supporter of the Duraswitch technology. They participate in training programs, support our design review program and openly share information. These actions resulted in year over year sales growth. We congratulate their team on winning the 2005 Licensee of the Year award," said Tim Kuhn, vice president business development, InPlay Technologies.

In recognition of GGI's accomplishments, our Licensee of the Year winner will enjoy the following benefits during 2006:

- Press releases sent out to trade journals and posted to the Duraswitch website.
- Recognition and priority listing on the contact section of the Duraswitch website.
- Recognition on the licensee contact information sheet handed out by Duraswitch.
- Plaque for lobby to make visitors aware of the award.
- Promotional package: hats, shirts, and other misc. gifts will be sent to share with staff.
- Half price PushGate design reviews.
- Free design reviews for thiNcoder and MagnaMouse designs.

**About GGI**

GGI International is the largest manufacturer of membrane switches, interface solutions and graphic overlays in Canada and is quickly becoming a leader across North America. GGI is ISO 9001:2000 certified and an active member of the SGIA (Screenprinting & Graphic Imaging Association) as well as an approved UL/CSA source on certain constructions. As the exclusive Canadian licensee of Duraswitch® technologies, GGI is committed to the manufacture, market and distribution of such next generation switch technologies as PushGate®, High-Impact PushGate®, thiNcoder® RT & MagnaMouse™ to the world market. For more information pertaining to GGI products, technologies (Duraswitch and other) and services please refer to [www.ggi-intl.com](http://www.ggi-intl.com) or call 1.866.631.6662 (514.631.6662).

**About InPlay Technologies and Duraswitch**

InPlay Technologies markets and licenses proprietary emerging technologies. The company was founded to commercialize its internally developed Duraswitch electronic switch technologies – pushbuttons, rotary dials, mouse controls – that are in the controls of a wide range of commercial and industrial applications. Licensing its intellectual property to established switch manufacturers and OEMs, Duraswitch brings together its expertise in switch design with their marketing and manufacturing capabilities to commercialize these technologies. InPlay recently expanded its portfolio of technologies with the acquisition of FinePoint Innovations, a developer of pen computing products for tablet PCs and computer peripherals. FinePoint's digital solution is the computing pen and digitizer for a major computer OEM's newly launched line of convertible notebooks. Visit [www.inplaytechnologies.com](http://www.inplaytechnologies.com) or [www.duraswitch.com](http://www.duraswitch.com) for more information.

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